

CAA-Media

"Practical Media Solutions"

July 26, 2003

To whom it may concern:

I have had the great privilege of working with Rod Rodriguez for the past three years on two projects. On both of these occasions, Rod handled all of the design and development for the company's corporate websites. Rod did such a great job the first time around that I insisted we use him when CAA-Media moved into the interactive world and needed a web designer /developer. Throughout the years, I have not only been impressed with his talents but also his ability to manage those talents.

He has always been under-budget and under-deadline in every situation. His talents are top-notch and his professionalism is unmatched. It would be my honor to recommend Rod Rodriguez for any company large or small and I could give assurance from my experience that you will not only get a gifted web designer / developer but a person who conducts himself with the highest professional standards.

Please feel free to contact me directly at any time. I can be reached at (310) 451-4023.

Sincerely,

Marc J. Chessen
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Managing Partner

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